

## PROFESSIONAL DEVELOPMENT STUDY: THE BUSINESS OF SHOW BUSINESS

The purpose of the *Professional Development Study* is to provide participants the opportunity to gain a basic understanding of the lines of business that comprise the Disneyland® Resort; learn more about the career options available within each line of business; and gain an insight into the presenters' personal career development. Those enrolled in the Professional Development Study participate in a class led by a different group of Disney Senior Management each week. This course meets once per week for two to three hours in length, for a total of ten weeks.

Previous topics in this series include:

- Series Overview
- Disney Difference: Diversity & Inclusion, TEAM Centers/Company D, VoluntEARS, Cast Activities, Disney University.
- Park Operations & Security/Emergency Services
- Facilities & Operations Services
- Merchandising & Store Operations
- Communications
- Food & Beverage
- Entertainment
- Lodging & Downtown Disney
- Business Behind the Magic: Finance, Industrial Engineering & Operations Planning

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