

## EXPLORING DISNEY HERITAGE AT THE *WALT DISNEY WORLD*<sup>®</sup> RESORT

The Disney Exploration Series (DES) offers students the unique opportunity to learn more about how the Walt Disney World<sup>®</sup> Resort operates in key areas. Each class is highly interactive and encourages each participant to fully experience the 47 square miles of the Walt Disney World<sup>®</sup> Resort as a learning laboratory. This opportunity consists of a series of conversations and presentations facilitated by Disney leaders from across the resort, sharing their insights and experiences. Each of these series consists of eight sessions, meeting once per week for two hours in length.

### DES- Disney Heritage

Take a journey back in time to discover the roots of the Walt Disney Company. Learn about Walt Disney the man and his vision by exploring historical milestones.

#### 1. Introduction to Disney Exploration Series

*The DES overview session is designed to provide the students with the following:*

- a. Receive an overview of the Disney Exploration Series
- b. Explore opportunities to network effectively with presenters
- c. Review tips on how to participate fully in each session
- d. Discover helpful tools & resources

#### 2. Walt & Roy: The Original Dream Team

- a. Historical look at the creative genius of Walt Disney and the financial business savvy of Roy Disney
- b. Creativity and the cost of doing business is a difficult balancing act, but critical to our organization success in the past, present and future

#### 3. The Very Beginnings of the Walt Disney Company

- a. Disney's Golden Age of Animation
- b. Walt Disney and Television

#### 4. Milestones in Theme Park History

- a. Opening of Disneyland
- b. Disneyland '59
- c. The 1964 World's Fair

#### 5. The Man, the Mouse, the Dream

- a. Bringing it all to life in the Magic Kingdom
- b. Company milestones through storytelling

## 6. The Florida Project

- a. The Epcot Story, presented by the Walt Disney World Ambassador Team
- b. Journey back to Walt's original concept of EPCOT and how it evolved to what it is today

## 7. Heritage Competition

*Team scavenger hunt activity at Disney's Hollywood Studios*

- a. This is a self guided tour back to the nostalgic days of Hollywood
- b. Students work in teams to identify replicas of actual Hollywood buildings
- c. Walk through a life size timeline to identify moments and artifacts from Walt Disney History
- d. Complete questionnaire as team and submit to facilitator for review

## 8. Disney Exploration Series Closing Session

*The DES Closing Session is designed to provide the students with the following:*

- a. Debrief on the overall Disney Exploration Series experience
- b. Review tips on how to include the DES experience on a resume
- c. Learn ways to discuss the DES experience in interviews

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